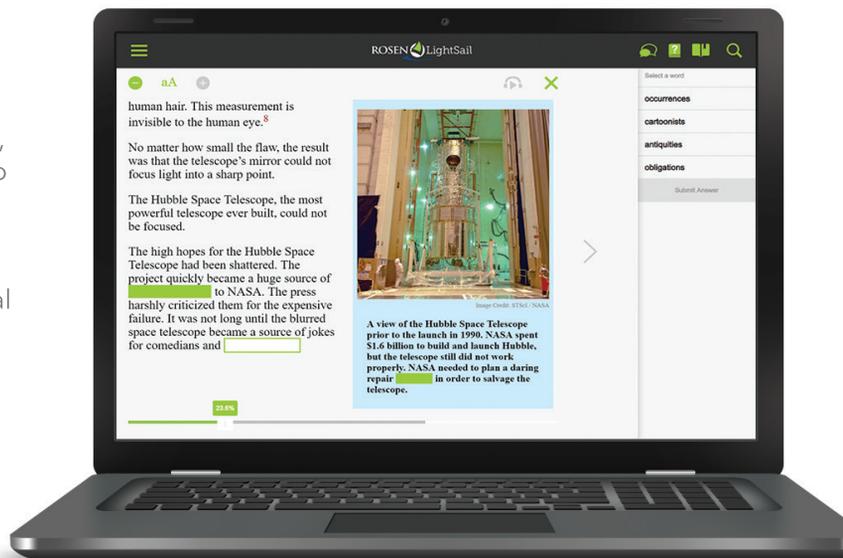


READ. LEARN. GROW.

THE MOST ADAPTIVE READING EXPERIENCE

STANDARDS ALIGNED

The Rosen-LightSail platform personalizes the reading experience for each student with embedded Lexile® assessment and extensive, adaptive matching of students with appropriate fiction and non-fiction titles. With Rosen-LightSail's new Content Builder functionality, educators and curriculum developers are empowered to import relevant texts, create assessments across subject areas and align to state curriculum standards. In-text formative assessments allow continuous progress monitoring in real time and provide information essential to schools' data-driven, results-oriented commitment to individual student achievement.



Over **6,000** books with embedded assessments!

Rosen-LightSail brings to students the best high-interest and curriculum-aligned titles, complete with embedded formative assessments that engage students and adapt their reading experience to build stamina and ensure growth.



EMBEDDED

ASSESSMENTS

Rosen-LightSail provides students an authentic reading experience while also collecting data through embedded Cloze (fill-in-the-blank) assessments.

These assessments are processed through a special engine created in partnership with MetaMetrics®. As students read, a word is covered up. Students select the word they think best fits in the blank from a list of four options, receive immediate feedback, and then continue reading. Cloze assessments appear regularly throughout the texts in all English titles except plays, poetry, and graphic novels.

Cloze assessments allow Rosen-LightSail to monitor a student's Lexile® measure, helping identify where that student is on the spectrum of reading comprehension. The more time a student spends reading and answering Cloze assessments, the more frequently Rosen-LightSail adjusts Lexile® levels to reflect a student's level of comprehension.

CLOZE ASSESSMENTS

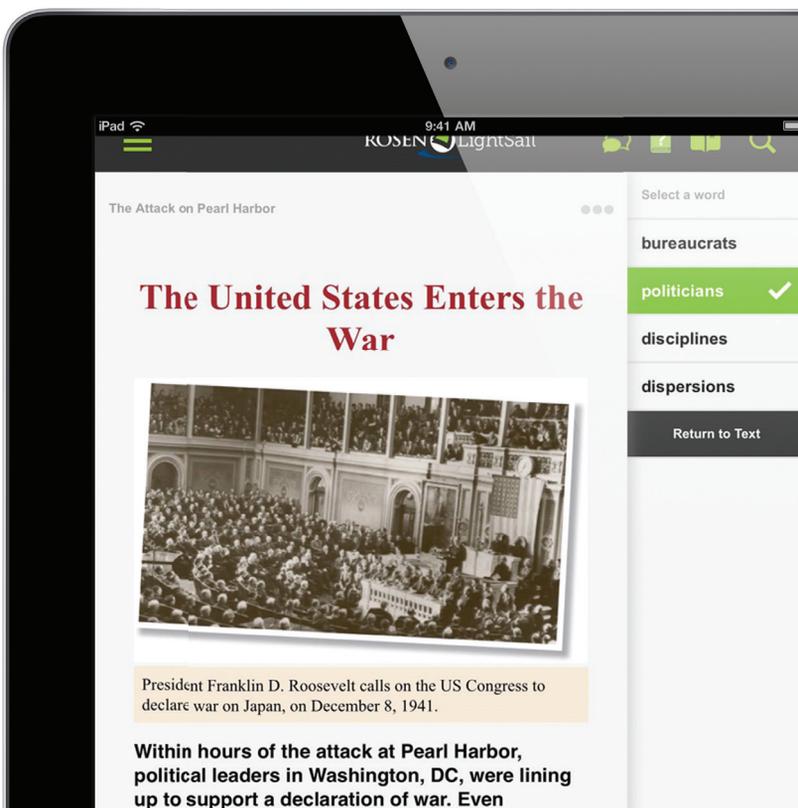


MULTIPLE CHOICE & SHORT ANSWER RESPONSE

In addition to Cloze assessments, multiple choice and short answer response assessments provide teachers with additional insight into students' reading comprehension abilities. Both assessments are embedded at logical points throughout the texts, and are aligned to specific standards.

Multiple choice assessments are graded automatically, and teachers can view student progress categorized by standards on the Reports page.

Short answer response questions are graded by teachers using blind grading. Rosen-LightSail provides teachers with exemplar-based rubrics and rationales in order to facilitate grading, and to provide students with quality, actionable feedback.





LEXILE PROGRESS

Minutes Read ▶

Students start off with a year long goal for reading minutes. They can track their progress toward this goal using the visually appealing minutes read. When students meet their goals, they automatically receive a new goal to work towards.



▲ Student Progress on Standards/Rosen-LightSail Reading Tags

Color-coded boxes allow teachers to capture snapshots of their students' reading progress on specific standards and skills in order to design and implement data-informed interventions and next steps.



▲ Lexile Measure Timeline

Students and teachers can track Lexile progress over time with a color-coded line graph.

Our research indicated that Rosen-Lightsail works!

- Students who read 30 or more minutes a day made Lexile® gains 3.9x the amount of students who read fewer than 20 minutes a day.
- Students overall were very positive about Rosen-LightSail: 82% of students indicated that Rosen-LightSail was easy to use and navigate. 72% responded that reading books on Rosen-LightSail was more enjoyable than reading printed books.

RESULTS

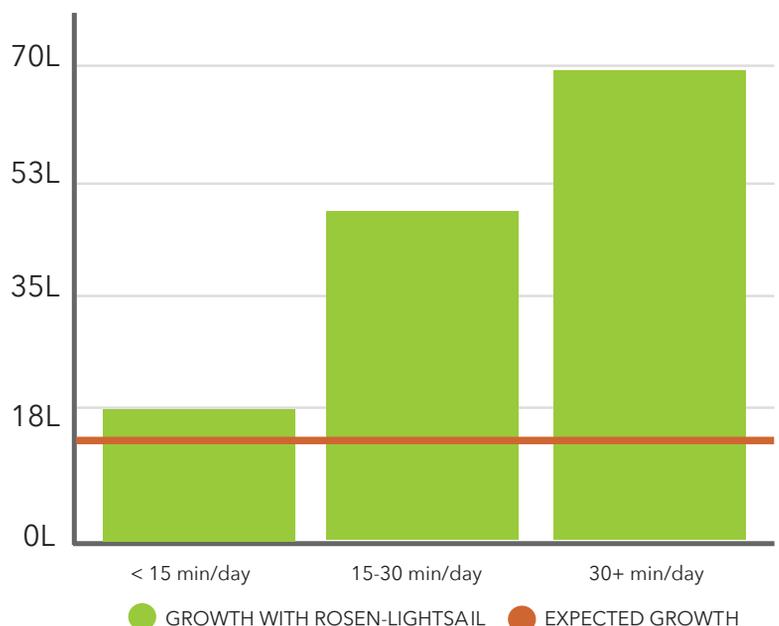
Reading just 30 minutes a day on Rosen-Lightsail leads to 3.9x gains.

*LightSail partnered with John Hopkins School of Education to research the impact of reading minutes students' Lexile® growth through LightSail's SummerSail program.



EFFICACY STUDY

17 High Need NYC DOE Middle School
LEXILE GROWTH VS. DAILY READING MINUTES



CONTENT BUILDER

Our Assignments Module allows teachers, school administrators, and district administrators to customize students' learning experience to meet their curriculum needs by importing content from anywhere, and adding assessments and thoughts.

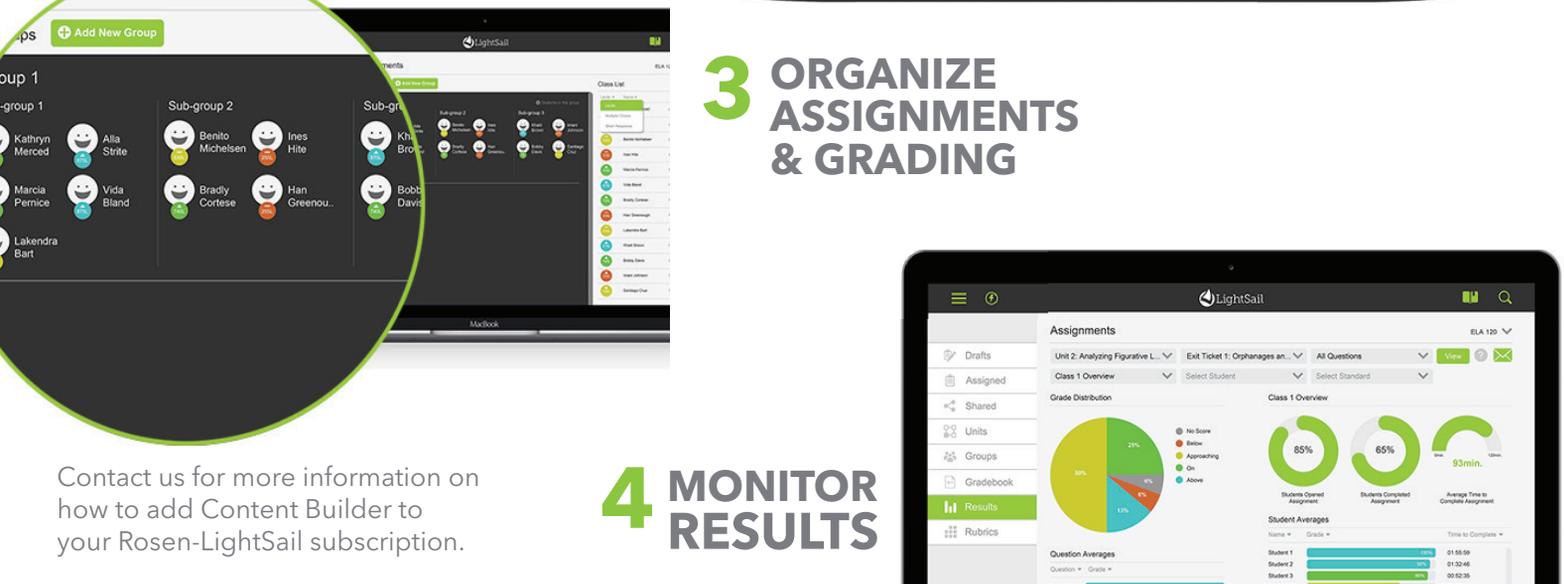
1 IMPORT CONTENT FROM ANYWHERE



2 CUSTOMIZE WITH ASSESSMENTS & ANNOTATIONS



3 ORGANIZE ASSIGNMENTS & GRADING



4 MONITOR RESULTS

Contact us for more information on how to add Content Builder to your Rosen-LightSail subscription.

OUR PUBLISHING PARTNERS:



Call us at 800-237-9932 • Fax us at 888-436-4643